



BSc, Hons,  
PhD, MD.

Over 20 years'  
experience in  
“Applied  
Integrative  
Neuroscience”

## Dr Evian Gordon PhD, MD.

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- **Founder, First Standardized International Database of The Human Brain.**  
[www.dreviangordon.com](http://www.dreviangordon.com)
- **Founder, Chairman, and Chief Medical Officer (CMO)** of Total Brain.  
[www.totalbrain.com](http://www.totalbrain.com)
- **Mission:** To set up the first and largest standardized International human brain structure-function-performance database, to assess and transform the brain's specific deficits into strengths.
- **Applied Outcomes:** Developed the Gordon-3 Step Plan for creating new habits. Published in *The BRAIN: From Knowing to Doing!* (Franklin Publishers, 2023).

### Research Outcomes:

- **Key findings include** the criticality of Emotion in Stress; harmonizing Emotion and Rational thinking; and core deficits in 10 Mental Health Disorders.
- **Over 1 million datasets** across the Mental Health-Wellness-Peak Performance continuum, and over 200 studies and 300 publications.
- **Over 250 Personal peer-reviewed scientific publications.** H-Index of over 70. Publication details at: <https://www.dreviangordon.com/>
- **Published the first book on Integrative Neuroscience**, titled: “Integrative Neuroscience: Bringing together biological, psychological and clinical models of the human brain” (Harwood Academic Press: London, 2000).
- **Products and Users:** TotalBrain.com Platform to Assess-Train-Track any mental health-wellbeing-peak performance issue. Over 40 name-brand corporates and 1.5 million employees (such as Boeing, IBM, white labeled in AARP). Total Brain is part of Sondermind, a leading Therapy and Telehealth company.
- **Co-developed an online “Lifestyle Medicine”** Program with the American Heart Association (AHA), called ThinkHeart ([www.ThinkHeart.TotalBrain.com](http://www.ThinkHeart.TotalBrain.com)).

### Other Links and Outcomes:

- **Fellow of the American Institute of Stress (AIS)**, participated the AIS Stress Video Series, “Mismatched”, and is a regular contributor to the AIS Contentment Magazine.
- **Hosts the Total Brain Podcast series** with key opinion leaders worldwide to dive deep into the “HOW” aspects of behavior change.
- **Abstract Art:** Paints metaphors of the nonconscious human brain. Has had two exhibitions of his paintings in New York: [BRAINSightArt.com](http://BRAINSightArt.com)